

# SOUTH COAST

MAGAZINE OF THE CALIFORNIA RIVIERA

FALL 2007



## Brian Quintana

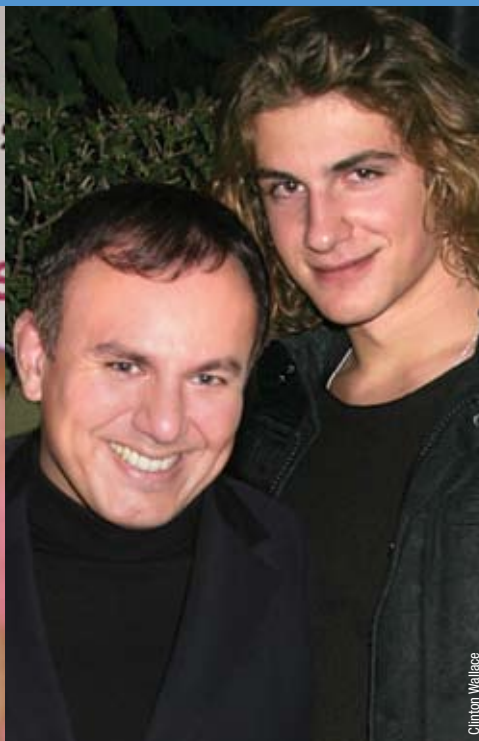
The Billionaire's  
Hollywood Go To Guy

# BILLIONAIRE CONFIDANT

## Brian Quintana Is The Billionaire's Hollywood Go To Guy



Brian Quintana



Clinton Wallace



Michael Caulfield/Wrennimage

Chris Polk

BQ hosting Paris Hilton, Granddaughter of William Barron Hilton, at the 2004 film launch party where he introduced her to Stavros Niarchos [Inset].

BQ made Stavros Niarchos an international household name after introducing him to Paris Hilton and the American market.

LA's richest woman, Barbara Davis, thanks BQ for planning a Davis family charity event, and for his work with her grandsons Jason & Brandon (Inset w/Mischa Barton).

### Humble Roots

As a native of LA's gang-ridden Boyle Heights where he shared a one bedroom house with eleven family members, Brian Quintana would appear an unlikely heir to the billionaire circles he travels in, but that's just the fairy tale his life has become. Brian met his first billionaire at age fifteen when Forrest Mars Jr., Chairman of M&M/Mars and a member of America's richest nuclear family (\$31.5 Billion), underwrote his scholarship to attend the prestigious Hotchkiss School in Lakeville, Connecticut. Brian had been recruited to apply for this scholarship by Oprah Winfrey's "A Better Chance" program which facilitates inner-city youth attending America's best college prep schools. "While most scholarship students take full advantage of the educational opportunities afforded them at boarding school, I have never seen a student so wholeheartedly embrace and assume the entire lifestyle of his peers," stated Hotchkiss faculty wife Ann Bowen who spent over 40 years on campus. "He was always determined to become one of them."

### Coming of Age

While completing simultaneous degrees at the University of California at Berkeley, Brian continued hobnobbing with billionaires

(San Francisco's Ann & Gordon Getty, Ed DeBartolo, Phoebe Hearst Cooke, William Randolph Hearst III, and George Lucas) as an intern to current House Speaker Nancy Pelosi. Brian's 1992 run to represent Hollywood in the California State Assembly garnered the support of entertainment billionaires Steve Tisch, David Geffen, and Barry Diller, but it was another decade as a celebrity handler and VIP facilitator that would cement his current position. Brian immersed himself into some of Hollywood's most royal families: Barbara Davis (past owner of 20th Century Fox and Beverly Hills Hotel), Donald T. Sterling (LA Clippers owner), Jon Peters (Barbra Streisand beau turned Sony Pictures Chair), Quincy Jones, the Hiltons, Suzan Hughes, David Foster, Diana Ross, and Rod Stewart. "You name it, Brian has done it for these families," explained Herbalife heiress Suzan Hughes. "No task is too big or too small." The list of complex duties range from business & financial plans, image & branding, political, charitable, PR, marketing, career management, and, yes, even matchmaking. In addition to Stavros Niarchos' dating relationships with Mary-Kate Olsen, Paris Hilton, and Lindsay Lohan, Brian is credited with uniting Nicole Richie & Brody Jenner, Caleigh Peters & Sean Stewart, Kim Stewart & Talan Torriero, and

Lindsay Lohan & Evan Ross. Hughes would not comment on Brian's ties to Young Hollywood, stating, "He performs far more serious tasks for our families. His contributions are invaluable and cannot be understated. We trust him with our homes, our children, and our lives."

### A Promising Future

Brian finally appears to be applying the same focus and discipline into his own career that he's poured into his clients'. When asked what his next chapter had in store, he summed it up in a single word – equity. "I love what I do and consider myself blessed to have served the families that I've served, but I'm ready to own a piece of the pie," states Quintana. "These families have taught me to aspire to more. I remember when my life's goal was to be a millionaire by age thirty. When you've worked with as many billionaires as I have, a million dollars somehow seems inadequate." Brian's experience, savvy, and rolodex of current and future billionaires could position him well to partner with some billionaire aspirant. "I know a lot of people who are close to becoming billionaires that I know I can help put over the mark." But it will cost them.

by Maria Anaya



Brian Quintana

BQ escorting Oprah Winfrey at Barbara Davis' Carousel of Hope Ball which raised over \$5 million.

BQ escorting Donald Trump at Elton John's A-List Oscar Party benefiting the Elton John AIDS Foundation.



Dimitrios Kambouris/WireImage

## Brian Quintana Has Been Linked To The Following World Billionaires:

Contact/Friend	Net Worth (\$BIL)	World Rank
Carlos Slim Helu	67.8	1
Sheldon Adelson	26.5	6
Lawrence Ellison	21.5	11
Paul Allen	18.0	19
Larry Page	16.6	26
Kirk Kirkorian	16.1	31
Stavros Niarchos Family	13.0	42
Paris Latsis Family	11.0	55
Forrest Mars Jr.	10.5	58
Rupert Murdoch	9.0	73
Sumner Redstone	8.4	86
Ronald Perelman	7.0	104
Eli Broad	6.5	113
Steven Jobs	5.7	132
David Geffen	4.7	167
Justin Murdock Family	4.5	204
Jeffrey Skoll	4.2	204
Haim Saban	4.1	210
Steve Tisch Family	3.7	237
George Lucas	3.6	243
Ron Burkle	3.4	264
Edgar Bronfman Jr Family	3.1	279
A Jerrold Perenchio	3.1	279
Steven Spielberg	3.1	279
Donald Trump	2.9	314
Edward Roski Jr	2.6	349
Roland Arnall	2.5	369
Alfred Mann Family	2.4	390
Mark Cuban	2.3	407
Gordon Getty	2.3	407
Paige Laurie Family	2.3	407
Jerry Yang	2.2	432
Michael Milken	2.1	458
Barbara Davis Family	2.0	458
Wallis Annenberg Family	2.0	488
Edward DeBartolo Jr	2.0	488
Ted Turner	2.0	488
George Argyros Family	1.7	583
Louis Gonda	1.7	583
Marc Rich	1.5	664
Oprah Winfrey	1.5	664
Barry Diller	1.4	717
Donald T. Sterling	1.4	717
Robert Day	1.3	754
William Barron Hilton	1.3	754
Arturo Moreno	1.2	799
Rick Caruso	1.2	799
Frank & Jamie McCourt	1.1	840
Jeffrey Katzenberg	1.0	891
Stephen Bing	1.0	891
JK Rowling	1.0	891
Michael Eisner	1.0	891
Ted Field	1.0	891

Sources: Forbes, FoxNews.Com, US Weekly, New York Post, Los Angeles Business Journal and [www.brianquintana.com](http://www.brianquintana.com)

# BRIAN QUINTANA ENJOYS THE ULTIMATE ACCESS

“My clients don't care about political party, they care about access.”



Governor Arnold Schwarzenegger commends BQ for raising \$500,000 for Sheriff Lee Baca's Youth Foundation.



BQ served as a senior advisor to President Bush's Pacific Regional Campaign Chair Mario Rodriguez.

BQ has advanced & co-hosted numerous fundraising events for President Bill Clinton since 1992.

United States House Speaker Nancy Pelosi shows her affection and appreciation for BQ's twenty years of support and friendship.

## Serving the Rich & Famous and the Commitment It Requires

Reluctant to discuss the role he plays for various world billionaires, BQ's friends share their thoughts:

**Donald Trump** - “Brian’s gift is that he understands the value of bringing two people together before he brings them together. He knows rich people want to meet celebrities, politicians, and other rich people, but are usually too self important to approach themselves. Brian brings them together in a way that is beneficial to all and awkward for none.”

**Aileen Getty** – Getty Family – “Brian wants to be part of our world more than we do. He assumes our duties so we can shrug them off as long as possible, but he never let’s us forget that certain obligations and responsibilities are ours. I respect him for that.”

**Jon Peters** - Past Chairman of Sony Pictures/Superman Returns Producer - “Recently my eight year old daughter asked me why I didn’t have a star on the Hollywood Walk of Fame. Why don’t I? I asked Brian, and within six weeks I not only had a star, but also found my wife and I featured on the cover of the Hollywood Reporter and accepting an award from Governor Schwarzenegger. Brian had enlisted the support of every major studio, politicians, and Superman himself. All this to please my children. Brian is a great friend, a brilliant political operative and one of the best PR strategists I’ve ever met. He has a bright future. I believe he can accomplish anything he sets his mind to.”

**Suzan Hughes** - Herbalife Heiress/Mother to America’s Richest Teenager - “Brian knows a rising star when he sees one. As a college student in 1987, he had the vision to work on Speaker Nancy Pelosi’s first campaign for Congress and became one of her very first interns. Twenty years later, he co-chaired her biggest Los Angeles fundraiser, and enlisted Tony Bennett to perform at her Inauguration despite the pressure he received from his Republican friends in power. It’s that loyalty that I most admire about him.”

**David Foster** - Fourteen Time Grammy Award Winning Producer – “Initially people resented his entry into our circles, and were hoping he would just go away. But he didn’t, and today Brian is a fixture on the LA social scene. Whether I go to Barbra’s home, Quincy’s home, Clive’s Grammy party, or some Oprah Winfrey bash – there he is. He’s a survivor, and he’s here to stay.”

**Zeta Graff** - Diamond Heiress - “Like Stavros Niarchos and Paris Latsis before me, I have consulted with Brian since I moved here from Europe. He’s known around the globe, and has played key roles in putting us all on the map here. Likewise, he isn’t afraid to leverage our contacts for his American billionaire friends. When Ron Burkle traveled to Greece and needed to be taken care of, Brian had me on the phone calling all our contacts. I call him the Mayor of Hollywood because he truly knows everyone.”